ORDER

Orders	Order / Rev:	106494	_	
	Alt Order #:	06851227	_	TIP OF
	Product Desc:	ROMNEY FOR PRESIDENT	_	HD
	Estimate:	373	_	KSNV
	Flight Dates:	09/12/12 - 09/18/12	Primary AE:	Amy McCreary
	Original Date / Rev:	09/11/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	American Rambler Productions		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		138 Conant St.	Billing Cycle:	EOM/EOC
		Beverly, MA 01915	Agency Commission:	15%
Advertiser	Name:	Romney for President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02-Republican	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/18/12	105	\$52,185.00	\$44,357.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	105	\$52,185.00	\$44,357.25	0.00
Totals	105	\$52,185.00	\$44,357.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	25%	\$52,185.00
Market	100%	\$208,740.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$58,447.20
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	26%	\$54,272.40
KTUD	0%	\$0.00
KVVU	21%	\$43,835.40
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/17/12	09/18/12	M-F 6-7a WakeU	pw/Wa@M	6-7a	MT	:30	2	\$450.002	0.00 NM	2	\$900.00
				M-F 6-7a Wakel	Jp w/Wagners								
	WAKE \	W/WAGNE	R 1/DAY										
	Sta	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	/eek: 09/	17/12 (09/23/12	MT	2	\$450.00	0.00						

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Order / Rev: 106494 Advertiser: Romney for President

Alt Order #: 06851227 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/17/1	2 09/18/12	M-F 6-7a WakeU	_	6-7a	MT	- :30	2	\$450.002	0.00 NM	2	\$900.00
WAKE W	//WAGI	NER 1/DAY	M-F 6-7a WakeU	p w/vvagners								
	t Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 09/1 E 2 KSNV		09/23/12	M-F 6-7a WakeUp	ow/WaCM	\$450.00 6-7a	0.00 WTF	- :30	3	\$450.002	0.00 NM	2	\$900.00
			M-F 6-7a WakeU						*		_	*******
	v/vvAGr t Date	NER 1/DAY End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1	0/12	09/16/12	WTF	3	\$450.00	0.00				D: T		
	Date Ra 09/10/12		<u>escription</u> 1-F 6-7a WakeUp v		:/End Time		Weekdays wThF	<u>Len</u> -	<u>gth </u>	Rtg Type 0.00 NM		
Cred	dited								(,,			
E 3 KSNV		2 09/18/12	Today Show	CM	658a-9am	MT	- :30	2	\$550.002	0.00 NM	2	\$1,100.00
		2 09/10/12	Today Show	Civi	0304-94111	MI	50	۷	ψ550.002	O.OO INIVI	2	ψ1,100.00
TODAY ²	1/DAY t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1		09/23/12	MT	2	\$550.00	0.00						
E 4 KSNV	09/12/1	2 09/14/12		СМ	658a-9am	WTF-	- :30	3	\$550.002	0.00 NM	3	\$1,650.00
TODAY '	1/DAY		Today Show									
	t Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 09/1 E 5 KSNV		09/16/12	M-F Today Show	II 3rd HCM	\$550.00 9-10a	0.00 MT	- :30	2	\$200.002	0.00 NM	0	\$0.00
			M-F Today Show						,		-	,
TODAY 2 Start	2 1/DAY t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	7/12	09/23/12	MT	2	\$200.00	0.00				D		
	Date Ra 09/17/12		<u>escription</u> I-F Today Show II :		: <u>/End Time</u> a		Weekdays MT	<u>Len</u> -	<u>gth </u>	Rtg Type 0.00 NM		
Cred	dited		, ,						(,,			
-		EFUND] 2-09/23/12 N	I-F Today Show II	3rd Hr 9-10	a		MT	_	:30 (\$200.00)	0.00 NM		
Cred	dited								(+=====)			
		EFUND]	M-F Today Show	III 4th PM	10am-11am	MT	- :30	2	\$200.002	0.00 NM	2	\$400.00
L O NOIV	09/17/1	2 09/10/12	Today 4th Hour	III 4tii O ivi	Toain-TTain	V	30	2	φ200.002	0.00 INIVI	2	φ400.00
TODAY 3	3 1/DAY t Date	End Date	Weekdays	Spots/Week	Pata	Rating						
Week: 09/1		09/23/12	MT	2	Rate \$200.00	0.00						
E 7 KSNV	09/12/1	2 09/14/12	M-F Today Show	III 4th G M	10am-11am	WTF	- :30	3	\$200.002	0.00 NM	3	\$600.00
TODAY 3	3 1/DAY	,	Today 4th Hour									
	t Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 09/1 E 8 KSNV		09/16/12	Rachael Ray	CM	\$200.00 11am-12pm	0.00 MT	- :30	2	\$200.002	0.00 NM	2	\$400.00
			Rachael Ray		•				,			,
RACHEL Start	. 1/DAY t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1	7/12	09/23/12	MT	2	\$200.00	0.00						
E 9 KSNV	09/12/1	2 09/14/12	Rachael Ray Rachael Ray	СМ	11am-12pm	WTF	- :30	3	\$200.002	0.00 NM	3	\$600.00
RACHEL	1/DAY		Radiiadi Ray									
<u>Start</u> Week: 09/1	t <u>Date</u> 0/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$200.00	Rating 0.00						
E 10 KSNV			Noon News	CM	12-1230pm	MT	- :30	2	\$275.002	0.00 NM	2	\$550.00
NOON N	EWQ 1	/DAY	Noon News									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1	7/12	09/23/12	MT	2	\$275.00	0.00						

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Order / Rev: 106494 Advertiser: Romney for President

Alt Order #: 06851227 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 11 KSNV 09	9/12/12	2 09/14/12	Noon News	CM	12-1230pm	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
NOON NE	:WS 1/I	DAY	Noon News									
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/		09/16/12	WTF	3	\$275.00	0.00			#075.000	0.00.004	0	#550.00
E 12 KSNV 09	9/17/12	2 09/18/12	Days of our Lives Days of our Lives		1258p-2pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
DAYS 1/D	AY		2 aye o. oa. 2e									
<u>Start E</u> Week: 09/17/		End Date 09/23/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$275.00	Rating 0.00						
E 13 KSNV 09			Days of our Lives		1258p-2pm	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
		- 00,,	Days of our Lives		. 200р 2р		.00		Ψ=: 0:00=	0.00	· ·	ψ0=0.00
DAYS 1/D		Fad Data	W. a alada ya	Consta //// and	Data	Detina						
<u>Start E</u> Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
E 14 KSNV 09			The Doctors	CM	2pm-3pm	MT	:30	2	\$175.002	0.00 NM	2	\$350.00
DDC 4/DA	V		The Doctors									
DRS 1/DA' Start D		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/		09/23/12	MT	2	\$175.00	0.00						
E 15 KSNV 09	9/12/12	2 09/14/12	The Doctors	CM	2pm-3pm	WTF	:30	3	\$175.002	0.00 NM	3	\$525.00
DRS 1/DA	Υ		The Doctors									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/		09/16/12	WTF	3	\$175.00	0.00						
E 16 KSNV 09	9/17/12	2 09/18/12	Dr. Phil Dr Phil	CM	3-4p	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
DR PHIL 1	/DAY		DI PIIII									
Start [End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/ E 17 KSNV 09		09/23/12	MT	2	\$300.00	0.00	.20		\$200.002	0.00 NM	2	00.000
E17 KSINV U	9/12/12	2 09/14/12	Dr. Phil Dr Phil	СМ	3-4p	WTF	:30	3	\$300.002	U.UU INIVI	3	\$900.00
DR PHIL 1	/DAY											
<u>Start E</u> Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$300.00	Rating 0.00						
E 18 KSNV 09			NEWS 3 at 4 (1 I		4-5pm	MT	:30	2	\$350.002	0.00 NM	2	\$700.00
			4PM NEWS (1 ho	,	(4:00 PM-4:3			_	******		_	V
NEWS 430	_		Weekdove	Cnoto ///ook	Doto	Dating						
<u>Start E</u> Week: 09/17/		End Date 09/23/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
E 19 KSNV 09	9/12/12	2 09/14/12	NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	WTF	:30	3	\$350.002	0.00 NM	3	\$1,050.00
NEWS 430	0.4/D.A.	V	4PM NEWS (1 ho	our)	(4:00 PM-4:3	0 PM)						
Start [End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/		09/16/12	WTF	3	\$350.00	0.00						
E 20 KSNV 09	9/17/12	2 09/18/12	NEWS 3 at 4 (1 I	,	4-5pm	MT	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS 1/D	DAY		4PM NEWS (1 ho	our)	(4:30 PM-5:0	0 PM)						
Start [End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/		09/23/12	MT	2	\$450.00	0.00					_	
E 21 KSNV 09	9/12/12	2 09/14/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	WTF 0 PM)	:30	3	\$450.002	0.00 NM	3	\$1,350.00
NEWS 1/D	DAY		101.142400 (1 110	· · · · · · · · · · · · · · · · · · ·	(1.00 T WE 0.0	♥ 1 WI)						
Start [End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/		09/16/12	WTF M-F Early News	CM	\$450.00 5-630p	0.00 MT	:30	4	\$725.002	0.00 NM	4	\$2,900.00
LZZ KONV U	J/ 1 / / 12	2 03/10/12	M-F Early News	Civi	0-030p	1411	.30	4	ψ1 23.002	O.OO INIVI	4	ψ2,300.00
NEWS 5 2			·		_							
<u>Start E</u> Week: 09/17/		End Date 09/23/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$725.00	Rating 0.00						
E 23 KSNV 09				CM	5-630p	WTF	:30	6	\$725.002	0.00 NM	5	\$3,625.00
					•				•	•		

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Order / Rev: 106494 Advertiser: Romney for President

Alt Order #: 06851227 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News									
	5 2/DAY		., .							ı	Ī	
<u>Sta</u> Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$725.00	Rating 0.00						
	Date Ra		escription	_	E/End Time		<u>Neekdays</u>	Len	gth Rate	Rtg Type		
		2-09/16/12 N	1-F Early News	5-63	0p		WThF	-	:30 (\$725.00) 0.00 NM		
	edited REDIT-R	EFUND1										
			M-F Jeopardy	CM	630-7pm	MT	:30	4	\$725.002	0.00 NM	4	\$2,900.00
JEOPA	RDY 2/D	AY	M-F Jeopardy									
Sta Week: 09/	art Date	End Date 09/23/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$725.00	Rating 0.00						
E 25 KSNV			M-F Jeopardy	CM	630-7pm	WTF	:30	6	\$725.002	0.00 NM	6	\$4,350.00
			M-F Jeopardy						,			, ,
	RDY 2/D art Date	AY End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	6	\$725.00	0.00						
E 26 KSNV	09/17/1	2 09/18/12		CM	7-730pm	MT	:30	2	\$725.002	0.00 NM	2	\$1,450.00
WHEEL	_ 1/DAY		M-F Wheel of For	tune								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	MT	2	\$725.00	0.00			Φ 7 05 000	0.00 NIM	0	#0.475.00
E 27 KSNV	09/12/1	2 09/14/12	M-F Wheel M-F Wheel of For	CM tune	7-730pm	WTF	:30	3	\$725.002	0.00 NM	3	\$2,175.00
WHEEL	_ 1/DAY											
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$725.00	Rating 0.00						
			M-F News 3 at Ele		11pm-1135pr		:30	4	\$750.002	0.00 NM	4	\$3,000.00
	- (- 4) (M-F News 3 at El	even								. ,
NEWS Sta	2/DAY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MT	4	\$750.00	0.00						
E 29 KSNV	09/12/1	2 09/14/12	M-F News 3 at Ele		11pm-1135pr	mWTF	:30	6	\$750.002	0.00 NM	6	\$4,500.00
NEWS	2/DAY		M-F News 3 at El	even								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	WTF	6	\$750.00	0.00			#050.000	0.00.104	•	# 500.00
E 30 KSNV	09/17/1	2 09/18/12	The Tonight Show Tonight Show	v CM	1135p-1237a	MT	:30	2	\$250.002	0.00 NM	2	\$500.00
	HT 1/DA		_									
<u>Sta</u> Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
E 31 KSNV			The Tonight Shov		1135p-1237a		:30	3	\$250.002	0.00 NM	3	\$750.00
TONIO	LIT 4/DAY		Tonight Show									
	HT 1/DA` art Date	r End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/10/12	09/16/12	WTF	3	\$250.00	0.00						
E32 KSNV	09/15/1	2 09/15/12	News 3 Sunrise -		6a-7a	S-	:30	2	\$200.002	0.00 NM	2	\$400.00
NEWS	SUNRIS	E	News 3 Sunrise S	DATUKDAY								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S- Saturday Today	CM	\$200.00 7a-9am	0.00	:30	2	\$325.002	0.00 NM	2	\$650.00
		_ 00/10/12	Saturday Today Saturday Today	Civi	, a Jaiii	· 3-	.50	~	ψ020.002	O.OO INIVI	_	Ψ000.00
SAT TO Sta	DDAY art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	2	\$325.00	0.00						
E 34 KSNV	09/15/1	2 09/15/12	Sa-Su Early News		5pm-630pm	S-	:30	3	\$350.002	0.00 NM	3	\$1,050.00
			Sa-Su Early New	S	(5:00 PM-5:30	J PM)						

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Order / Rev: 106494 Advertiser: Romney for President

Alt Order #: 06851227 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime [Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						I	
Week: 09/		09/16/12	S-	3	\$350.00	0.00)						
E 35 KSNV		2 09/15/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm		S-	:30	1	\$350.002	0.00 NM	1	\$350.00
JEOPAI <u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00)						
			Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p		S-	:30	2	\$750.002	0.00 NM	2	\$1,500.00
NEWS Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00	1						
E 37 KSNV			Nevada Newsma Nevada Newsma	kers - ŒM	5:00- 6:00ar (5:00 AM-5:3	n	S-	:30	1	\$1,250.002	0.00 NM	1	\$1,250.00
NEWS <u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S-	Spots/Week	Rate \$1,250.00	Rating 0.00)						
	09/15/1		Nevada Newsma Nevada Newsma	kers - ŒM	5:00- 6:00ar (5:30 AM-6:0	m	S-	:30	1	\$1,250.002	0.00 NM	1	\$1,250.00
NEWS <u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S-	Spots/Week	Rate \$1,250.00	Rating 0.00)						
E39 KSNV	09/16/1	2 09/16/12	News 3 Sunrise - News 3 Sunrise 3	SUND&M	6a-7a		S	:30	1	\$185.002	0.00 NM	1	\$185.00
	SUNRISI art Date	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$185.00	Rating 0.00							
			Sunday Today Sunday Today	СМ	7a-8am		S	:30	1	\$325.002	0.00 NM	1	\$325.00
SUN TO <u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays S	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00)						
		2 09/16/12	Meet the Press Meet the Press	СМ	8a-9am		S	:30	1	\$1,900.002	0.00 NM	1	\$1,900.00
MEET F <u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays S	Spots/Week	Rate \$1,900.00	Rating 0.00)						
		2 09/16/12	News 3 Today W News 3 Today	knd CM	9a-930am		S	:30	1	\$250.002	0.00 NM	0	\$0.00
Week: 09/ Spot Ch	rt <u>Date</u> /10/12 Date Ra		Weekdays S escription lews 3 Today Wkn			Rating 0.00)	<u>eekdays</u> S	_	ngth <u>Rate</u> :30 (\$250.00)	Rtg Type 0.00 <i>NM</i>		
[CF	edited REDIT-RI												
	09/16/1 MATTHE		Chris Matthews 9 Chris Matthews 9		9:30a-10a		S	:30	1	\$250.002	0.00 NM	0	\$0.00
Sta Week: 09/ Spot Ch 1 KSNV Cre	nt Date /10/12 Date Ra / 09/10/12 edited	End Date 09/16/12 inge <u>D</u> 2-09/16/12 C	WeekdaysS escription thris Matthews 9:30		Rate \$250.00 t/End Time a-10a	Rating 0.00		<u>eekdays</u> S		<u>ngth</u> <u>Rate</u> :30 (\$250.00)	Rtg Type 0.00 NM		
	09/16/1		Sa-Su News 3 at Sa-Su News 3 at		11pm-1135ր	om	S	:30	2	\$750.002	0.00 NM	2	\$1,500.00
NEWS Sta	11 art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 09/		09/16/12	S	2	\$750.00	0.00)					I	

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Order / Rev: 106494 Advertiser: Romney for President

Alt Order #: 06851227 Product Desc: ROMNEY FOR PRESIDENT KSNV

Flight Dates: 09/12/12 - 09/18/12 Estimate: 373

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 105 \$52,185.00